# HOW TO BECOME A BUTTON PLANNER

#### Your routes to connected planning



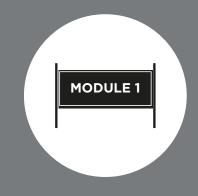


### **BOARD THE BUTTON EXPRESS!**

The Button Express is your fast track vehicle for effective marketing planning. Get your tickets for our webinars & you will learn How To Create A Commercial Marketing Plan That Impacts. Discover the framework for success which gives you the shape and structure for an awesome marketing plan!

## **TOUR THE 4 STOPS EN ROUTE**

Each stop is a different module, with each location representing a part of your business that needs to be centre to your plan. Journey through & we'll guide you through the marketing success process. Button bonus - 2 CPD points per module.





#### **ACCESS THE TECH**

Start using My Marketing Button as your online task manager (route planner). This is where the process you learnt in the training really comes to life and helps you to embed what you have learnt into your business. Button bonus - Get 3 months free with your first webinar.

## JOIN OUR BUTTON COMMUNITY

Update your plan & get GEMs in your inbox via our newsletter. Get access to free user support webinars, discounts on further training, support & help with your online plan. Make sure you always have a plan, it's joined to your business & marketing is front and centre as you take your business forward.

